

IN THE CLAIMS

Please amend the claims as follows:

1-31. (cancelled)

32. (Previously presented) A system for providing a rotatable label about an object, the system comprising:

an inner label comprising a front surface, the front surface having indicia disposed thereon, the inner label configured to be affixed about the object;

an outer label comprising a leading edge and a trailing edge, a front surface and a back surface, and a transparent region for viewing underlying indicia disposed on the front surface of the inner label;

a temporary adhesive disposed on the front surface of the inner label, the temporary adhesive temporarily coupling the back surface of the outer label to the front surface of the inner label while the outer label is wrapped about the inner label; and

a permanent adhesive disposed adjacent to the trailing edge of the back surface of the outer label, the permanent adhesive securing the back surface of the trailing edge of the outer label to the front surface of the outer label, the breaking of the temporary adhesive allowing the outer label to rotate about the inner label.

33. (Previously presented) The system of claim 32, wherein written indicia is disposed on the front surface of the outer label.

34. (Previously presented) The system of claim 32, wherein the temporary adhesive comprises at least one dot of temporary hot cement.

35. (Previously presented) The system of claim 32, wherein a slip agent is disposed on the front surface of the inner label.

36-52. (cancelled)

53. (Previously presented) A label application method comprising:

providing an inner label having a front surface with indicia disposed thereon;

affixing the inner label about an object;

providing an outer label having a leading edge and a trailing edge, a front surface and a back surface, and a transparent region for viewing underlying indicia;

disposing a temporary adhesive on the back surface of the outer label;

wrapping the outer label about the inner label, the temporary adhesive temporarily coupling the back surface of the outer label to the front surface of the inner label; and

disposing a permanent adhesive adjacent to the trailing edge of the back surface of the outer label, the permanent adhesive securing the back surface of the trailing edge of the outer label to the front surface of the outer label, wherein the breaking of the temporary adhesive allows for the outer label to rotate about the inner label.